



KNOW YOUR HAIRITAGE

# Capability Statement

## Core Competencies

Know Your Hairitage, LLC is a New York-based publishing and inclusive education consulting company that supports school districts, vocational (BOCES) schools, and afterschool programs with curricula and activities aligned with New York State K-12 social studies and ELA standards.

**Our unique program is centered around the concept of HAIRITAGE, offering:**

- K-12 Social Studies & ELA presentations, trainings, and workshops
- Vocational presentations and instruction aligned with NYS cosmetology standards
- Teacher inclusion training and professional development

## Past Performance

Know Your Hairitage, LLC. has a proven track record of delivering service to clients that exceeds expectations in national public, private and international sector (\$50-90K value). Notable clients include:

- Brooklyn Emerging Leaders Academy Hair Day (NY)
- BELA Women’s Symposium (NY)
- Sugar Hill Children’s Museum Storytime
- Ward Elementary School (NY)
- YMCA Health Fair (NY)
- New Rochelle Children’s Library Author Visit
- Robert Bateman Public School (Toronto, CAN)
- Know Your Worth Conference (Toronto, CAN)
- African Heritage beyond Feb. at Clairlea (Toronto, CAN)
- Holmes Elementary School (CA)
- Books of Wonder Book Store (NY)
- Barnes & Noble (NY)
- Sugar Hill Children’s Museum (NY)
- Central Park East High School
- Delta Jems Academy (NJ)
- Madison Elementary School (MA)
- Murphy School (MA)
- Mission School (MA)
- Downey School (MA)
- Joseph Pennell School (PA)

## Differentiator



**We empower teachers by co-creating curricula centered around the universal concept of "hairitage" to support NYS Social Studies, ELA, and BOCES standards.**

- Co-creation of curricula centered around the universal concept of "Hairitage," supporting NYS Social Studies and ELA standards
- Culturally responsive and inclusive education programs tailored to children of all backgrounds
- Integration of licensed cosmetologists, allowing expansion to vocational schools (BOCES)
- Award-winning Know Your Hairitage book series, published by *Running Press Kids*, serves as the foundation for our educational materials

### VENDOR NUMBER

KNO507442

### CERTIFICATIONS

NY & NJ NMSDC (MBE): NY28618

WBENC (WBE): WBE2401941

### NAICS CODES

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