

KNOW YOUR HAIRITAGE

K-12 Enrichment Programs

Key Competencies

Know Your Hairitage LLC is a New York-based education consulting company that partners with school districts, vocational (BOCES) programs, after-school initiatives, and community organizations to provide standards-aligned enrichment programs, culturally responsive content, and career-readiness workshops for K-12 learners.

Our unique program is centered around the concept of HAIRITAGE, offering:

- K-12 Social Studies, S.T.E.A.M., and ELA presentations and workshops aligned with NYS Learning Standards
- Vocational and CTE modules aligned with NYS Cosmetology standards
- Hands-on career readiness experiences that build 21st-century skills
- Teacher training and professional learning in culturally responsive and sustaining education (CR-SE)

Past Performance

Know Your Hairitage LLC has a proven track record of delivering service to clients that exceeds expectations in national public, private and international sectors. Notable clients include:

Community Events

- BELA Women's Symposium (NY)
- Sugar Hill Children's Museum (Story Time)
- YMCA Health Fair (NY)
- New Rochelle Children's Library Author Visit (NY)
- Jack & Jill of America (Story Time Event)
- Delta Jems Academy (NJ)
- Books of Wonder Book Store (NY)
- Barnes & Noble (NY)
- Harlem Fashion Week (NY) 2025
- The RISE Center for Liberation (Story Time)

New York Schools

- Central Park East High School (NY)
- P.S. 105 Sen Abraham Bernstein
- P.S. 108 Philip J. Abinanti (NY)
- P.S. 083 Donald Hertz (NY)
- P.S. 202 Ernest S. Jenkyns (NY)
- Ward Elementary School (NY)
- Brooklyn Emerging Leaders Academy (NY)

Professional Events

- Davines North America
- Blue Cross Blue Shield
- EAB Ed Tech, Services & Research

National/International Schools

- Holmes Elementary School (CA)
- Oakley Elementary School (GA)
- Madison Elementary School (MA)
- Murphy Elementary School (MA)
- Mission Elementary School (MA)
- Downey Elementary School (MA)
- Joseph Pennell School (PA)
- Robert Bateman Public School (Toronto, CAN)
- Know Your Worth Conference (Toronto, CAN)
- African Heritage beyond Feb. at Clairlea (Toronto, CAN)

Differentiator



We help schools and educators strengthen teacher capacity and student engagement through culturally responsive curricula rooted in HAIRITAGE — the universal traditions, practices, and beliefs about hair passed down through generations. Our approach promotes critical thinking, identity affirmation, and creativity in every classroom.

- Co-creation of curricula centered around the universal concept of "Hairitage," supporting NYS Social Studies, STEAM and ELA standards
- Culturally responsive and inclusive education programs tailored to children of all backgrounds
- Integration of trade career learning by licensed cosmetologists, allowing expansion to vocational schools (BOCES)
- Award-winning Know Your Hairitage book series, published by Running Press Kids, serves as the foundation for our educational materials

**NYCPS DOE VENDOR NUMBER
KNO507442**

CERTIFICATIONS

NYC MWBE: MWCERT2025-87
NY & NJ NMSDC (MBE): NY28618
WBENC (WBE): WBE2401941

NAICS CODES

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